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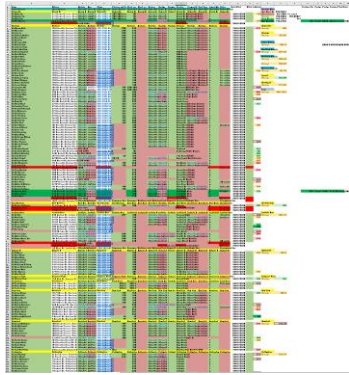## Data Licensing Opportunities
National Dental Listings Database

2024

cleanbill.com.au | inquiries@cleanbill.com.au
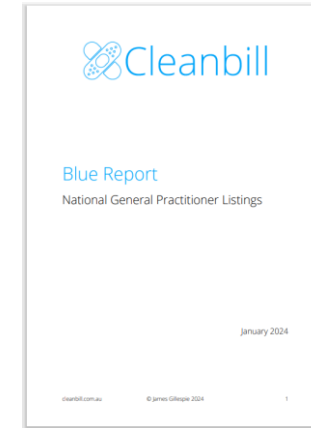
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Why Cleanbill Data?

Comprehensive Coverage

Cleanbill's data gathering is explicitly geared towards finding information for every clinic out there, resulting in the most comprehensive database of Australian dental clinics ever independently assembled.

Credibility

Cleanbill's data has garnered broad support from governments across Australia and has been quoted heavily by the national media, forming the basis of hundreds of stories each year.

Unique Information

Cleanbill is the only organisation in Australia that gathers and maintains clinic-level billing and availability data. No other directory, service or organisation has access to data at this level of specificity and accuracy.

The Products

Cleanbill offers bespoke licences on four levels of data aggregation:

1
Electorate/LGA level
Cleanbill proprietary data showing clinic numbers, availabilities and costs, split by Electoral Division/Local Government Area.

2
Postcode level
Cleanbill proprietary data showing clinic numbers, availabilities and costs, split by postcode.

3
De-identified point level
Cleanbill proprietary data split by clinic, with identifying details removed.

4
Point level
Cleanbill proprietary data split by clinic.

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Electorate/LGA Level Data

Cleanbill proprietary data, split by Electoral Division/Local Government Area.

Available Data	Description
Electorate/LGA	Electoral Division/Local Government Area
State	State in which the electorate/LGA is located
Total Clinics	The total number of clinics Cleanbill could find in the electorate/LGA
Quoted Clinics	The total number of clinics in the electorate/LGA that would provide Cleanbill with information
Available Clinics	The total number of clinics in the electorate/LGA that were taking on new patients when asked by Cleanbill
Average Cost (Standard Check-up and Clean)	The average cost of ADA Items 011, 114 and 121 at all clinics identified in the electorate/LGA
Average Cost (Bitewing X-rays)	The average cost of two ADA Item 022 procedures at all clinics identified in the electorate/LGA
Date Range	The range of dates during which the above information was gathered

Ideal for closer data analysis accounting for political considerations.

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Postcode Level Data

Cleanbill proprietary data, split by postcode.

Available Data	Description
Postcode	Relevant postcode
State	State in which the postcode is located
Total Clinics	The total number of clinics Cleanbill could find in the postcode
Quoted Clinics	The total number of clinics in the postcode that would provide Cleanbill with information
Available Clinics	The total number of clinics in the postcode that were taking on new patients when asked by Cleanbill
Average Cost (Standard Check-up and Clean)	The average cost of ADA Items 011, 114 and 121 at all clinics identified in the postcode
Average Cost (Bitewing X-rays)	The average cost of two ADA Item 022 procedures at all clinics identified in the postcode
Date Range	The range of dates during which the above information was gathered

Ideal for closer data analysis with a geographic lens.

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De-identified Point Level Data

Cleanbill proprietary data, split by clinic, and with identifying details removed.

Available Data	Description
Clinic Address	The clinic's address
Standard Check-up and Clean	The average cost of ADA Items 011, 114 and 121 at all clinics identified in the postcode. If the clinic isn't taking on new patients, or refused to provide a quote, this information is displayed here.
Bitewing X-rays	The average cost of two ADA Item 022 procedures at all clinics identified in the postcode. If the clinic isn't taking on new patients, or refused to provide a quote, this information is displayed here.
Electorate	The Commonwealth Electoral Division in which the clinic is located
Date	The date the clinic was contacted for pricing and availability information

Ideal for bespoke and granular data and market analysis across geographic and political boundaries.

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Point Level Data

Cleanbill proprietary data, split by clinic.

Available Data	Description
Clinic Name	The clinic's name
Clinic Address	The clinic's address
Clinic Website	The clinic's website (if available)
Clinic Phone Number	The clinic's phone number
Clinic Email Address	The clinic's email address (if available)
Standard Check-up and Clean	The average cost of ADA Items 011, 114 and 121 at all clinics identified in the postcode. If the clinic isn't taking on new patients, or refused to provide a quote, this information is displayed here.
Bitewing X-rays	The average cost of two ADA Item 022 procedures at all clinics identified in the postcode. If the clinic isn't taking on new patients, or refused to provide a quote, this information is displayed here.
Electorate	The Commonwealth Electoral Division in which the clinic is located
Date	The date the clinic was contacted for pricing and availability information

Ideal for creating a white-label directory with comprehensive coverage.

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Pricing

Price points are determined based on the level and jurisdiction of the data sought.

Please reach out to Cleanbill to discuss our pricing plans for data licensing.

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