

# Cleanbill

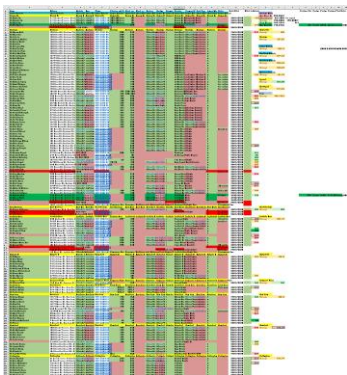
Data Collection and Licensing Opportunities

**2025**

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# Why Cleanbill Data?



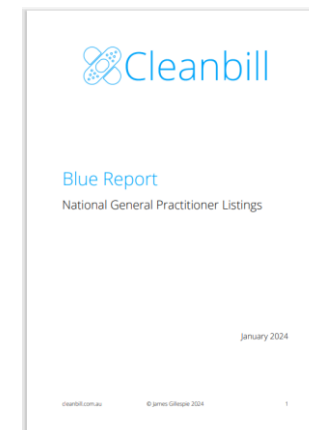
## Comprehensive Coverage

Cleanbill's data gathering is explicitly geared towards finding information for every clinic out there, resulting in the most comprehensive database of Australian healthcare practitioners and clinics ever assembled.



## Credibility

Cleanbill's data has garnered broad support from governments across Australia and has been quoted heavily by the national media, forming the basis of hundreds of stories each year. No data has undergone greater public vetting than Cleanbill's.



## Unique Information

Cleanbill is the only organisation in Australia that gathers and maintains practitioner- and clinic-level billing and availability data. No other directory, service or organisation has access to data at this level of specificity and accuracy.

# Types of Data Collection

## 1. Standard Data Collection

Once every 12 months, Cleanbill collects a set of specific data points for every clinic we can find in a given speciality across the country.

This is our Standard Data Collection and each of the data points collected through it are outlined in the following page.

## 2. Custom Data Collection

Cleanbill can also apply its highly specialised data collection systems to gather custom data from comprehensive sets of practitioners/clinics across the country for you.

Under our Custom Data Collection option, you choose the speciality, locality, information and timing, and we collect the data to your exact specifications.

# Standard Data Collection

The key data points that we collect for all practitioners/clinics during our Standard Data Collections

Headings		Data Points			
		General Practitioners	Dentists	Dermatologists	Psychiatrists
Practitioner Name (if available)					
Clinic Name					
Clinic Address					
Clinic Website (if available)					
Clinic Phone Number					
Clinic Email Address (if available)					
Data Point 1	Data Point 1	Standard Consultation (MBS Item 23)	Standard Check-up and Clean (ADA Items 011 & 114)	Initial Consultation (MBS Item 104)	Initial Consultation (MBS Item 296)
Data Point 2	Data Point 2	Long Consultation (MBS Item 36)	Fluoride Application (ADA Item 121)	Follow-up Consultation (MBS Item 105)	30-minute Follow-up Consultation (MBS Item 304)
Data Point 3 (as required)	Data Point 3		Bitewing X-rays (ADA Item 022)		45-minute Follow-up Consultation (MBS Item 306)
Commonwealth Electoral Division					
Date of Collection					

# Custom Data Collection

## What our Custom Data Collection offers

Through our Standard Data Collection, Cleanbill creates the most comprehensive practitioner/clinic lists for each speciality currently available in Australia.

But we understand that our Standard Data Collection data points may not be exactly what you're looking for.

Luckily, we also offer Custom Data Collection services.

With a Custom Data Collection, Cleanbill's unparalleled database, knowledgebase and collection apparatus is at your disposal. You select the data that you want and Cleanbill applies its existing database and expertise to get it for you.

# Custom Data Collection

## How it works

- 1 Nominate the speciality of the practitioners from which you're looking to gather information (e.g. General Practice, Dermatology etc.)
- 2 Nominate the geographic area of the practitioners from which you're looking to gather information (e.g. Australia, New South Wales, 4000 postcode etc.)
- 3 Nominate the data points you're looking to gather from the practitioners (e.g. Extended Consult, ABN etc.)
- 4 Nominate the timing of your collection.
- 5 Nominate whether you want exclusive access to the collection or are happy for it to be utilised by others.
- 6 Cleanbill applies its industry-leading datasets and sophisticated data gathering processes to find and confirm the requested information within the requested timeframe.
- 7 Cleanbill provides you with your comprehensive dataset for your chosen speciality, geographic area and time.

# Custom Data Collection

Our Custom Data Collections are split into Basic Information and additional Data Points which can be collected and provided for every clinic/practitioner within your nominated parameters:

Basic Information	Example Data Points			
Practitioner Name (if available)	Geographic	Clinic Level	Pricing/Availability	Custom and Call-based Information
Clinic Name	Suburb	Associated ABNs	Pricing for any service	If there are any pieces of custom information not included here or any information that clinics need to be contacted via direct calls to collect, Cleanbill can almost certainly collect this information for you.
Clinic Address	Postcode	Trading Names	Availability of practitioners at clinic	
Clinic Website (if available)	Electoral Division (State/Federal)	Associated Clinics	Historic pricing information available for certain clinics and specialities.	
Clinic Phone Number	Local Government Area	Services Provided		
Clinic Email Address (if available)	Statistical Areas 1-4	Types of Practitioners		
	MMM classification	Number of Practitioners		
	DPA classification	Practitioner Names		
	Regional Area	Distance to other health services		

# Data Aggregation

Both Standard and Custom Data Collections can be licensed at any level of aggregation:

1

Electorate/LGA level

Cleanbill's  
comprehensive data,  
split by Electoral  
Division/Local  
Government Area.

2

Postcode/SA level

Cleanbill's  
comprehensive data,  
split by postcode,  
Statistical Area, or any  
other geographic  
boundary you can think  
of.

3

De-identified point level

Cleanbill's  
comprehensive data,  
split by individual  
clinic/practitioner, with  
identifying details  
removed.

4

Point level

Cleanbill's  
comprehensive data,  
split by individual  
clinic/practitioner.



# Pricing

Price points are determined based on the type of data collection and level of aggregation you're looking for.

Please reach out to Cleanbill Data Licensing to discuss our pricing plans.

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